Dear Friend and Supporters of Nursing Education:

The California Institute for Nursing & Health Care (CINHC) is pleased to host two important back to back conferences: Magic in Teaching II and the 1st Annual Clinical Simulation Conference on March 13th and 14th, 2008 at the Radisson Hotel of Los Angeles Airport which is a repeat of the conference which was held on November 1st and 2nd, 2007 in Northern California. The California Board of Registered Nursing is partnering with CINHC in providing Magic in Teaching II, which is focusing on enrichment and development for faculty from schools of nursing. Our last Magic in Teaching conference had over 400 attendees and this year’s conference promises to be just as well attended. Additionally, the very much anticipated Clinical Simulation Conference sponsored by the Bay Area Simulation Collaborative (BASC) will occur the following day, with an expected attendance from both nurse educators and service nurse leaders from the San Francisco Bay Area. On behalf of the planning committee, I urge you to consider contributing on one or both of these critical conferences.

As a contributor, you will have a unique opportunity to reach nurse educators and service nursing leaders, and demonstrate your support for nursing education. The Magic in Teaching II conference will provide nurse educators in clinical and classroom settings with evidence-based approaches for increasing teaching effectiveness and enjoyment. Nationally known keynote speakers include Diana Skiba, Molly Sutphen, Lorraine Kenny, Tammy Rice, KT Waxman and Jan Boller. The Clinical Simulation Conference will provide educators with tools and strategies for utilizing simulation in their curriculum and we will showcase the work of the BASC. Our keynote speakers include Pam Jeffries, Michael Seropian and Bonnie Driggers.

Contribution is available at various levels, based on your ability to give. Sponsor benefits include:

- Prominent visibility to a statewide group of nurse educators and service nurse leaders
- Recognition to a broad-based audience as an advocate for addressing nursing education and innovation
- Complimentary registrations for most levels of sponsorship

Enclosed is a Contributor Commitment form with information to help you select your level of support. Once your completed form is received, we will contact you directly to discuss next steps. We urge you to receive your due recognition, and thank you for your consideration.

Please contact Pat Chambers or KT Waxman at the CINHC at 510-486-0627 or via e-mail at pat@cinhc.org or kt@cinhc.org for further information or assistance. For conference registration and program details, please see the attached brochure.

Sincerely,
Deloras Jones MS, RN
Executive Director
CINHC
CONTRIBUTOR COMMITMENT
Magic in Teaching II & the 1st Annual Clinical Simulation Conference
The Radisson LAX

Please respond by February 27th, 2008

Yes, we would like to be a contributor at the Magic in Teaching II and/or the 1st Annual Clinical Simulation Conference. The conferences are being held on March 13th and 14th, 2008 at Radisson Hotel at Los Angeles Airport, 6225 W. Century Blvd, Los Angeles CA 90045. All sponsors will be listed in the program. We ask that each vendor contribute one gift to be drawn at the end of the day. Exhibits may be on display on March 13 from 7:30am-7:00pm and March 14th from 7:30am-4:00pm. Set up is between 6am and 7:30am on both days.

Company: ______________________  Address: ______________________
Contact Person: _________________  Phone: _______________________
Email: _________________________  Fax: _________________________

Contributor

Magic in Teaching II: ___  Simulation Conference: ____  Both: ____

___ 1 Table rental per day = $250 (includes lunch for 1 person)
___ 2 Tables per day = $500 (includes lunch for 2 people)
___ Additional table per day = $250
Number of people for lunch: _____
Electricity needed? Yes ___ No ____
We will donate a gift for the drawing Yes___ No___
Additional needs:
**Media and/or telephone lines may be arranged through the hotel and information will be forwarded to you in a separate email.

Many supporters also like to contribute towards hosting a reception, breakfast, luncheon, break, or speaker for the conference attendees. This provides a forum to present your specific company or service.

Magic in Teaching II: ___  Simulation Conference: ____  Both: ____

Reception on March 13th: $10,000 _____  Luncheon: $7,500 _____
Breakfast: $3,000 _____  Speaker: $4,000 _____  Networking Break: $2,000 ___
**Day 1 – March 13, 2008 – Magic In Teaching**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>8:00 – 8:30 a.m.</td>
<td>Continental Breakfast and Registration</td>
</tr>
<tr>
<td>8:30 – 8:45 a.m.</td>
<td>Welcome and Program Overview  – Pat Chambers and Ruth Ann Terry</td>
</tr>
<tr>
<td>8:45 – 10:00 a.m.</td>
<td>Igniting the Passion Through Innovations in Teaching - Diane Skiba</td>
</tr>
<tr>
<td>10:00 – 10:15 a.m.</td>
<td>Break in Exhibit area</td>
</tr>
<tr>
<td>11:30 – 12:30 p.m.</td>
<td>Innovations in Teaching: Exemplars of Integrative Teaching - Tammy Rice, Moderator; Continuing Dialogue with Molly Sutphen, Diane Pestolesi: Integrative Clinical Teaching and Integrative Classroom Teaching</td>
</tr>
<tr>
<td>12:30 – 1:15 p.m.</td>
<td>Lunch in the Exhibit Area</td>
</tr>
<tr>
<td>1:15 – 2:15 p.m.</td>
<td>Using NCLEX as Resource for Clinical and Classroom Instruction- Lorraine Kenny NCSBN</td>
</tr>
<tr>
<td>2:15 – 3:15 p.m.</td>
<td>Nursing Education Redesign for California New Opportunities for Nurse Educators – Jan Boller</td>
</tr>
<tr>
<td>3:15 – 3:30 p.m.</td>
<td>Break in the Exhibit Area</td>
</tr>
<tr>
<td>3:30 – 4:30 p.m.</td>
<td>BASC/Statewide Simulation Alliance KT Waxman</td>
</tr>
<tr>
<td>4:30 – 5:00 p.m.</td>
<td>Closing Remarks  – Deloras Jones, CINHC</td>
</tr>
<tr>
<td>5:00 – 7:00 p.m.</td>
<td>Networking Reception</td>
</tr>
</tbody>
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**Day 2 – March 14, 2008 – 1st Annual Clinical Simulation Conference**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 - 8:15 a.m.</td>
<td>Welcome and Program Overview  – Deloras Jones and KT Waxman</td>
</tr>
<tr>
<td>8:15 - 9:45 a.m.</td>
<td>New Possibilities for Teaching Nurses: Applying what we know to the evolution of the BASC – Pam Jeffries</td>
</tr>
<tr>
<td>9:45 - 10:00 a.m.</td>
<td>Break in Exhibit Area</td>
</tr>
<tr>
<td>10:00 - 11:30 a.m.</td>
<td>Simulation Trends in Healthcare &amp; Nursing: You are the Pioneers! - Michael Seropian and Bonnie Driggers Sim Health Consultants- OHSU</td>
</tr>
<tr>
<td>11:30 - 12:15 p.m.</td>
<td>Lunch in the Exhibitor Area</td>
</tr>
<tr>
<td>12:15 - 1:15 p.m.</td>
<td>Building a Simulation Center: The Samuel Merritt Experience - Celeste Villanueva</td>
</tr>
<tr>
<td>1:15 - 1:45 p.m.</td>
<td>Scenario Development: A Collaborative Process with BASC members! Colleen O’Leary Kelley</td>
</tr>
<tr>
<td>1:45 - 2:00 p.m.</td>
<td>Break in the Exhibit Area</td>
</tr>
<tr>
<td>2:00 - 3:00 p.m.</td>
<td>Innovations in Simulation: Exemplars of Partnerships - Little Company of Mary Simulation Center Ellen Horton, Heidi Traxler LA Harbor College Simulation Integration Tricia Wickers</td>
</tr>
<tr>
<td>3:00 - 3:15 p.m.</td>
<td>Closing Remarks – KT Waxman, CINHC</td>
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Magic in Teaching II & 1st Annual Clinical Simulation Conference
March 13 and 14, 2008

Magic In Teaching II – March 13, 2008

Learning Objectives

Upon completion of this continuing education program, the participant will be able to:

1. Examine three important trends in teaching nurses, driven by advances in technology and evidence-based teaching.
2. Describe at least three effective teaching methods and processes for integrating the three apprenticeships identified in the Carnegie study in clinical and classroom settings.
3. Explore opportunities for utilizing the NCLEX® blueprint and resources to guide clinical and classroom instruction.
4. Discuss practical approaches for developing the use of high fidelity simulation in both clinical and classroom settings.
5. Share evidence-based best teaching practices through networking and dialogue with other colleagues attending this conference.

1st Annual Simulation Conference Agenda – March 14, 2008

Learning Objectives

Upon completion of this continuing education program, the participant will be able to:

1. Understand how to utilize simulation as a teaching modality.
2. Examine best practice for simulation education from expert simulation & academic faculty.
3. Identify steps in the scenario development and validation process.
4. Network and share ideas with other simulation educators from academia and service.
5. Understand the issues and concepts to integrate simulation into the nursing curriculum.

Hotel Information:
Radisson Hotel at Los Angeles Airport
6225 W. Century Blvd., Los Angeles CA 90045

Call Radisson LAX @ (888) 201-1718 Mention Magic in Teaching for a discount rate of $139 per night + tax by 2/18 to insure rate

Register Now for Conference:
Name: _________________________________________ First Name as you would like it on Badge: ____________________
Credentials: ____________________ Would you like CEU’s: YES/NO ____ If yes, RN License Number: ________________
Title: __________________________________________ Organization: _____________________________________
Address: _______________________________________ City: _______________________ St: ______ Zip: _______
Phone: ________________________________________ Email: __________________________________________

Cost:
March 13 Magic in Teaching (Day 1) □ $65 _______
March 14 Simulation Conf. (Day 2) □ $65 _______ Sign up for both days for □ $130 _____________

Note: No Group Discount Available Total Due $______________

Make Check Payable to: CINHC or Pay by Credit Card - Visa or MasterCard (please circle)
Card Number: _____________________________________ Expiration Date: ____________ Zip Code for Billing: _______________
Signature:  ____________________________________________________

Mail, fax or Email:  Gail Baumgarten, CMP, 597 St. George Rd, Danville, CA 94526  Fax: 925-838-8114, CINHCregistration@sbcglobal.net